



workshop

Save the date

Capturing future opportunities

The ISO Standardization Foresight Framework

09 December 2020, Zoom meeting

What

An interactive, virtual workshop

When

Wednesday 09 December 2020
from 09:00-10:30
or 15:00-16:30 CET
(the session will be run twice,
to cover all time zones)

Who

ISO members

Where

Remote attendance via Zoom
(details provided upon registration)

The ISO Standardization Foresight Framework (ISO SFF) is a bespoke foresight process developed for the ISO system. It will help us to identify future opportunities for international standardization. The Framework is designed to be facilitated by ISO/CS with active participation and input from ISO members and their stakeholder networks. This is the second virtual workshop on foresight, preparing ISO members to participate in the pilot of the ISO SFF in 2021. This workshop will present the Framework in detail, explaining its development, its four phases (environmental scanning, ideation, distillation and refinement), its inputs and its outputs. Most importantly, the workshop will explain how ISO members can participate in the pilot.

More information on the workshop agenda and registration will follow. For any questions, please contact the ISO Research and Innovation Team: research@iso.org